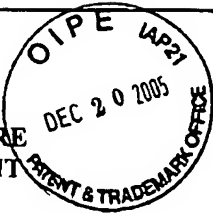

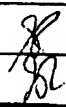




Substitute form 1449/PTO						
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Complete if Known		
				Application Number	10/686,321	
				Filing Date	October 14, 2003	
				First Named Inventor	Michael Wayne Brown	
				Group Art Unit	3764	
				Examiner Name	Glenn E. Richman	
Sheet	1	of	1	Attorney Docket Number	AUS990882US7	
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OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS						
Examiner Initials	IDS Doc #	Include the name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published				English Translation
		ECOMMERCE, "Shopper's Eye: A Very Personal Shopper" 12/01/1999, Pages 2				Yes
Examiner Signature					Date Considered	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant